



Oregon

Based on 73 Beer Distributor Establishments in Oregon

| IMPACT MEASURES | JOBS | WAGES & SALARIES | TOTAL VALUE OF PRODUCTION | TOTAL STATE, LOCAL & FEDERAL TAXES PAID* |
|-----------------|------|------------------|---------------------------|--|
|-----------------|------|------------------|---------------------------|--|

Beer Distributors Are Significant Businesses in Their Communities: The Economic Impact of Beer Distributor Business Operations

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|--|-------|---------------|---------------|---------------|
| Oregon's Beer Distributor Operations | 2,150 | \$170,705,600 | \$362,853,376 | |
| Operations of All Indirect Input Producers | 942 | \$48,387,866 | \$128,934,595 | |
| Stimulus Induced by Spending of All Employees | 2,705 | \$116,219,452 | \$351,064,525 | |
| Total Impacts on Oregon from Beer Distributor Operations | 5,797 | \$335,312,918 | \$842,852,496 | \$196,726,921 |



Beer Distributors Make Substantial Capital Investments in Their Communities: The Economic Impact of Beer Distributor Investment in Structures, Vehicles, Software, Energy Saving Technology and Other Equipment

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|--|-----|--------------|--------------|-------------|
| Total Impacts on Oregon from Beer Distributor Investment | 309 | \$15,357,676 | \$43,677,677 | \$5,207,343 |
|--|-----|--------------|--------------|-------------|



Beer Distributors Are Good Citizens of Their Communities: The Economic Impact of Beer Distributor Support of Community Events, Charitable Activities and Local Economic Development

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|---|----|-----------|-------------|-----------|
| Total Impacts on Oregon from Beer Distributor Community Involvement | 22 | \$869,770 | \$2,390,577 | \$252,092 |
|---|----|-----------|-------------|-----------|



Total Economic Impact of Beer Distributor Operations, Investment and Community Involvement

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|---|-------|---------------|---------------|---------------|
| Sum of Beer Distributor Impacts on Oregon from Operations, Investment and Citizenship | 6,129 | \$351,540,363 | \$888,920,750 | \$202,186,356 |
| Multipliers | 2.85 | 2.06 | 2.45 | |

*Economic impact taxes only; does not include an added \$51 million in federal, state and local excise and consumption taxes on beer sold in Oregon.

How the Total Economic Impact is Distributed Across Selected Industries

| BUSINESS SECTOR NAMES | JOB S | WAGES & SALARIES | TOTAL VALUE OF PRODUCTION |
|---|-------|------------------|---------------------------|
| Personal Services | 307 | \$18,167,942 | \$35,056,521 |
| Food services and drinking places | 238 | \$4,352,428 | \$13,600,652 |
| Real estate establishments | 179 | \$2,245,735 | \$20,363,700 |
| Employment services | 87 | \$2,414,678 | \$3,441,139 |
| Retail Stores - Food and beverage | 72 | \$1,990,165 | \$4,115,776 |
| Retail Stores - Motor vehicle and parts | 65 | \$3,114,782 | \$6,313,403 |
| Private household operations | 63 | \$566,310 | \$623,909 |

Added Economic Benefits Due to Efficiencies of Wholesale Beer Distribution: Transportation, Transactions, Marketing and Consumer Choice in Oregon

| | |
|--|---------------|
| State Share of National Total of \$22 Billion in Efficiency Benefits | \$158,012,177 |
| State Share Per Retailer Annually | \$24,710 |
| State Share Per Retailer Daily | \$68 |
| Number of Teacher Hours Supportable by Efficiency Benefits Annually, or | 5,834,230 |
| Miles of Highway Maintenance Supportable by Efficiency Benefits Annually | 6,177 |

Description of Community Involvement Activities

Beer distributors in Oregon are involved in a wide variety of charitable, economic development and community-building activities. In addition they are good corporate citizens in their support of energy conservation, recycling and other green initiatives. Oregon's beer distributors also play a vital role in alcohol awareness and education. Beer distributors in Oregon are dedicated to supporting the local community through various community outreach programs. These programs encourage employees, either individually or in teams, to donate their time to a charitable organization of their choice. Some of the organizations beer distributors in Oregon support include Children's Cancer Association, Breast Friends, The Kids on the Block, Oregon Food Bank, SMART Reading Program and United Way. One Oregon distributor sponsors the Corporate Internship Program at De La Salle North Central High School in Portland and also partners with RideSmart and Sober Dudes. Oregon beer distributors support efforts made in the state to prevent underage drinking and alcohol abuse.

How the Taxes Generated by Beer Distributors Benefit Communities in Oregon

The total taxes collected in Oregon by federal, state and local governments are sufficient to fund over 7,465,258 teacher hours or to provide maintenance for 7,904 miles of highways in Oregon for a year.